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If my friends and I were to lose a friend to an accident that involved drunk driving, we would do anything that we could to prevent the loss of another. Studies say that 60% of all teens are alcohol related. This percentage is too high and too many teenagers are losing their lives everyday to something that could be stopped or prevented. This is the kind of information that we would get out to our fellow peers. With the help of people in our community, we would use our school, social networks like Myspace or Facebook, and other teen-related resources that we can use to prevent awareness drunk driving and possibly save a life.

With permission, we could create a club in school that is based solely on drunk-driving awareness. After becoming organized we'd create certain activities that would be done around the school to help us spread the word about our cause. We would also send daily statistics to the front office that would be read along with the morning and afternoon announcements that would give other students an idea of how drunk driving is affecting teenagers just like them. We would also design a special segment of our school's news show that is devoted to drunk-driving awareness. During the segment, we will inform the student population of more statistics and story's involving fatal teen accidents that involve drunk driving. We will also make the segment fun and possibly use videos of local and worldwide celebrities to grab their attention even more. To reach more people we will have to have more publicity.

To get that publicity, we will make both a Myspace and Facebook profile. We will make the profiles both enlightening and eye-catching so that it displays as much information as possible. We will work hard to keep the profiles updated and to post

informative bulletins. These updates will show on our “friends” home pages and will most likely be read frequently. Hopefully they will spread the news to their friends too. Using Myspace and Facebook, we can also post events. So whenever we are having a fundraiser we can post it and we can also invite people to them. We can judge how many people to expect by counting how many people accept or decline the invitations.

If there are a lot of teenagers that show up at the functions then maybe our friend, who has passed, would have come also. We could have warned him or her of the dangers of drunk-driving and that advice could have saved their life. Using these same methods we could have convinced our friend that risking their life by drinking and driving was just not worth it. We could also have gone to someplace where the influence of alcohol was not present. I believe we would be successful in influencing his or her choice.