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**FOR IMMEDIATE RELEASE**

## **Joye Law Firm Offers Free Dough for Free Throws**

*Win \$50, \$200, or \$1,000 during the 18<sup>th</sup> Annual Piggly Wiggly Roundball Classic*

**NORTH CHARLESTON, S.C. (Dec. 22, 2010)**—Next to the layup, the free throw is the easiest shot in basketball, right? Sure it is. That’s why Joye Law Firm is inviting Charleston hoops fans to dust off their high-tops and start practicing those foul shots for a chance to win \$1,000 during the firm’s seventh annual Shoot Three and Win Challenge.

Held in conjunction with the 18th Annual Piggly Wiggly Roundball Classic, the law firm’s halftime shootout challenge gives local basketball fans the chance to win cash prizes while benefiting Communities In Schools and the Rotary Club of North Charleston.

### **Shoot Three and Win Challenge Rules**

Anyone can enter for a chance to play in the challenge, which will be held during tournament games. The cost for entering the raffle-style drawing is \$1 per entry, or \$5 for six entries. Participants are chosen at random and must make two layup shots for \$50 or make both layup shots and a free throw shot to win \$200.

“The Shoot Three and Win Challenge is our way to add even more fun to what is always a phenomenal charity event. The Roundball Classic showcases some nationally ranked high school teams, and the event continues to be exciting for everyone who loves basketball.”

**Mark Joye**  
*Attorney*  
Joye Law Firm

Participants who make at least two shots will be invited back for a one-and-done free throw shootout on the final night of the tournament, where one lucky individual will win a grand prize of \$1,000. Participants continue to make layups and free throws until there is only one person left, who wins the grand prize.

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The Piggly Wiggly Roundball Classic hosts nationally ranked high school basketball teams that are matched against local favorites. The tournament, which has become a Charleston holiday tradition, will be held Dec. 27 through 30 at North Charleston High School, located on East Montague Avenue in North Charleston.

### **Leading by Example**

The Shoot Three and Win Challenge is just one of the firm's many community projects and events. To recognize the importance of giving back to the community, the firm established Joye in the Community, a year-round program that encompasses the firm's community service efforts. The initiative is designed to enrich lives and raise awareness about the needs of those in the Charleston and Myrtle Beach areas. To learn more about Joye in the Community, visit [www.joyeinthecommunity.com](http://www.joyeinthecommunity.com).

### **About Joye Law Firm**

Based in North Charleston, S.C., Joye Law Firm has been fighting to help people face legal challenges since 1968. The firm has 10 experienced attorneys—with a combined litigation experience of more than 130 years—and more than 30 paralegals and other staff members. Their commitment to excellence is confirmed by the receipt of Martindale-Hubbell's highest legal rating (AV)<sup>®</sup>. Visit [www.joyelawfirm.com](http://www.joyelawfirm.com) to learn more.

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**NOTE: Photographs of last year's winner are available upon request.**

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